

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
(402) 346-6666

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

<u>Contract / Revision</u> 930760 /		<u>Alt Order #</u> WOC11828178
<u>Product</u> Issue		
<u>Contract Dates</u> 10/01/18 - 10/05/18	<u>Estimate #</u> 6066	
<u>Advertiser</u> American Civil Liberties Union		<u>Original Date / Revision</u> 10/01/18 / 10/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9913041	<u>Advertiser Code</u> 893	<u>Product 1/2</u> 1031
<u>Agency Ref</u> 8754	<u>Advertiser Ref</u> 152164	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	10/01/18	10/05/18	Early Today	4:00 AM-4:30 AM		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$40.00				
N 2	WOWT	10/01/18	10/05/18	Morning News Show	6:00 AM-7:00 AM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--111--				3	\$1,000.00				
N 3	WOWT	10/01/18	10/05/18	Today Show	7:00 AM-9:00 AM		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-11--				3	\$1,400.00				
N 4	WOWT	10/01/18	10/05/18	Megyn Kelly Today	9:00 AM-10:00 AM		:30				NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$340.00				
N 5	WOWT	10/01/18	10/05/18	Today w/ KathieLee & Hoda	10:00 AM-11:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$250.00				
N 6	WOWT	10/01/18	10/05/18	M-F 11a-1130a	11:00 AM-11:30 AM		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$140.00				
N 7	WOWT	10/01/18	10/05/18	Midday News	11:30 AM-12:00 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$300.00				
N 8	WOWT	10/01/18	10/05/18	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$220.00				
N 9	WOWT	10/01/18	10/05/18	The Doctors	1:00 PM-2:00 PM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$100.00				
N 10	WOWT	10/01/18	10/05/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$100.00				
N 11	WOWT	10/01/18	10/05/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$160.00				
N 12	WOWT	10/01/18	10/05/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	\$640.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$160.00				
N 13	WOWT	10/01/18	10/05/18	M-F News @ 4p	4:00 PM-5:00 PM		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$325.00				
N 14	WOWT	10/01/18	10/05/18	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-11--				3	\$1,200.00				
N 15	WOWT	10/01/18	10/04/18	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-111---				3	\$1,800.00				
N 16	WOWT	10/01/18	10/04/18	Weekday Jeopardy	6:00 PM-6:30 PM		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-111---				3	\$1,600.00				
N 17	WOWT	10/01/18	10/05/18	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--111--				3	\$1,600.00				
N 18	WOWT	10/01/18	10/05/18	The Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-11--				3	\$700.00				
N 19	WOWT	10/01/18	10/05/18	Late Night w/ Seth Meyers	11:35 PM-12:35 AM		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$140.00				
Totals											0.00	69	\$37,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/05/18	69	\$37,000.00	(\$5,550.00)	\$31,450.00
Totals	69	\$37,000.00	(\$5,550.00)	\$31,450.00

Signature: _____ **Date:** _____